



# PLANNING A FOOD DRIVE

## What you'll need:

- Containers or boxes for donated items
- A drop off location
- Publicity

## Getting Started

- Establish a drive committee or coordinator
- Create a timeline for acquiring donations
- Publicize via flyers, newspapers, social media, etc.
- Advertise a list of suggested food donations

## Choose a Location

- Any organization
- Schools, businesses, places of worship, parks, apartment complexes, stores, and neighborhoods

## Advertise these preferred donations:

- |                      |                 |
|----------------------|-----------------|
| • Fruit Juice (100%) | • Tuna          |
| • Breakfast Cereal   | • Beans         |
| • Peanut Butter      | • Canned Salmon |
| • Canned Chicken     | • Canned Pasta  |
| • Soup               | • Oatmeal       |
| • Applesauce         | • Rice          |
| • Canned fruit       | • Pasta         |
| • Canned Vegetables  |                 |

\*See our Guidelines for Healthy Food Donations for more ideas\*

## For more information:

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## Tips for fun and successful food drives!

- Choose a catchy name or theme for your food drive.
- Set a goal for how much food and how many dollars you want to collect, and announce final results.
- Create a display board to show hunger statistics, track progress, etc.
- Create challenges between departments, classes, etc. For instance, a winning department could get a free pizza party.
- Offer incentives such as gift certificates, casual dress days or a special parking spot for the top contributor.
- Remember to celebrate the success of your food drive!
- You can host a food drive at any time throughout the year, but consider doing so from January-September (Oct. to Dec. are the busiest times).
- Check expiration dates!
- Leave out goods that are almost expired.

